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### KELLEY DRYE & WARREN LLP

A LIMITED LIABILITY PARTNERSHIP

ORIGINAL

1200 19TH STREET, N.W.

EX PARTE OR LATE FILED

SUITE 500

WASHINGTON, D.C. 20036

(202) 955-9600

FACSIMILE (202) 955-9792

www.kelleydrye.com

DIRECT LINE (202) 955-9888

E-MAIL: jheitmann@kelleydrye.com

HONG KONG

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May 23, 2001

RECEIVED

MAY 23 2001

FEDERAL COMMANICATIONS COMMISSION

ORISE OF THE SECRETARY

### VIA HAND DELIVERY

Magalie R. Salas, Secretary Federal Communications Commission 445 12<sup>th</sup> Street, S.W. Washington, D.C. 20554

Re: Notice of Ex Parte Presentation by

Enron Broadband Services, Inc.

CC Docket No. 96-98

Dear Ms. Salas:

Pursuant to Sections 1.1206(b)(1) and (2) of the Commission's rules, Enron Broadband Services, Inc. ("Enron"), by its attorneys, submits two copies of this notice of an oral *ex parte* presentation made, and written material distributed, in the above-captioned proceedings on May 22, 2001. The *ex parte* presentation was made during a meeting with Julie Veach, Jeremy Miller, Daniel Shiman, and Jonathan Reel of the Common Carrier Bureau. The presentation was made by Mona Petrochko and Lara Leibman of Enron and by John Heitmann of Kelley Drye & Warren LLP.

During the presentation, Enron discussed positions set forth in a letter dated May 21, 2001, from Aileen Pisciotta of Kelley Drye & Warren LLP to Magalie Roman Salas, Commission Secretary. That letter was filed as an *ex parte* in the above-captioned docket on May 21, 2001. Additional copies of the letter were distributed at the May 22nd *ex parte* meeting. During the *ex parte* meeting, Enron also presented an overview of the company's business plan and strategic vision which is reflected in the attached document.

DC01/HEITJ/149987.1

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### KELLEY DRYE & WARREN LLP

Magalie R. Salas May 23, 2001 Page 2

Please do not hesitate to contact me if you have any questions regarding this filing.

Respectfully submitted,

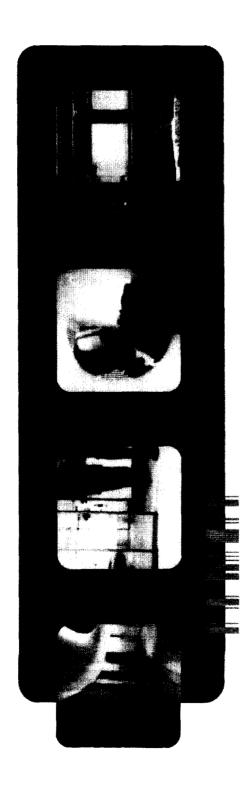
John J. Heitmann

cc: Julie Veach

Jeremy Miller Daniel Shiman Jonathan Reel Michelle Carey

Jodie Donovan May

**International Transcription Services** 



# **Bandwidth Solutions**

Enron Broadband Services



and

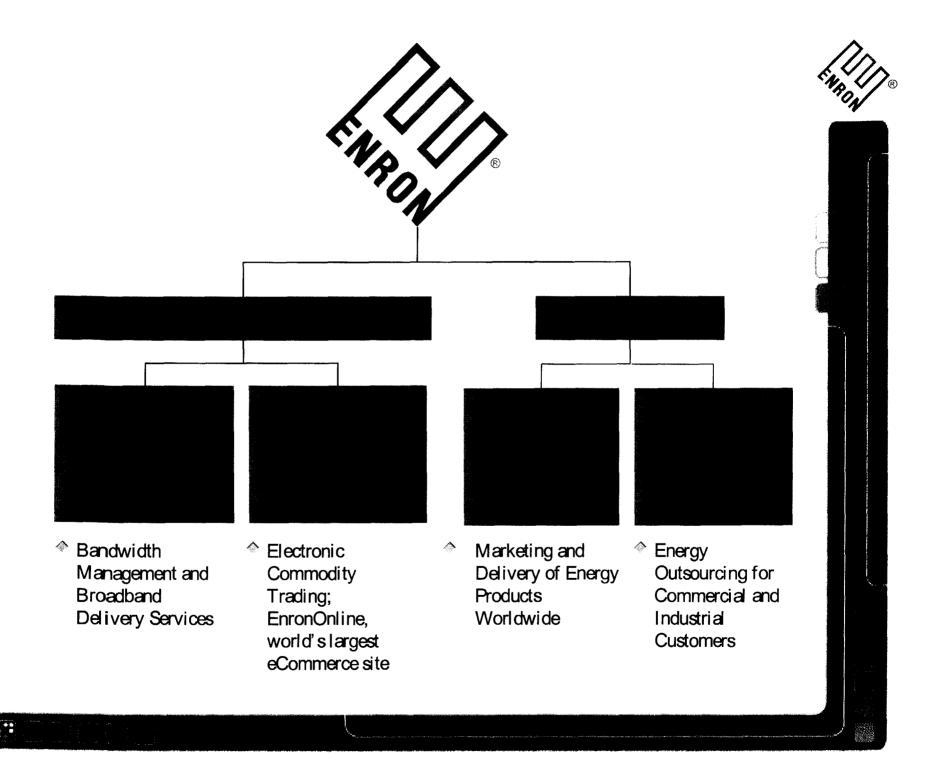
# **Enron Corporation**

- Fortune 500 List #7 (annual revenue of \$100+ billion) Fortune, April 16, 2001
- Most Innovative Company Fortune, February 6, 2001



- 100 Best Companies to Work For in America 1999, 2000, 2001 Fortune, January 8, 2001
- World's largest eCommerce company generating \$1 billion + in Daily onal Value in Web transactions
- Number one in commodity risk management solutions for 1997, 1998, 1999

Risk Magazine, March, 1999





# Enron Broadband Services

# Bandwidth Intermediation

### Be the World's Largest Buyer and Seller of Bandwidth.

- Bandwidth Marketing and trading
- Comprehensive Bandwidth Trading

### Enron Intelligent Network

### Deploy the Most Open, Efficient Network with Bandwidth Connectivity

- Fiber
- Servers
- Pooling Points
- Network Control

# **Content Services**

### Be the World's Largest Provider of Premium Broadband Delivery Services

- Broadband Content
   Management & Delivery
- · Data Management Services



# Enron Broadband Services History

Ground breaking on Portland to LA build with Touch America and Willams

1997

Media Cast and Advanced Fiber Transport Solutions launched

1999

Enron Communications renamed Enron Broadband Services

1/00

1996

Registered CLEC in Oregon 1998

Content Services, Carrier Services and Bandwidth Risk Management & Pooling Points begin development 12/99

First Bandwidth Trade

### **Today**

- Bandwidth Trading in 3 continents
- 25 pooling points in North America, Europe and Japan
- 580 transactions in 1st Qtr 2001 with 120 customers
- Trading Dark Fiber, Private Line, IP, Storage



# ENRON SE

# The Changing Market for Bandwidth

- ◆ Long provisioning intervals
- Long-term, inflexible contracts
- ◆ Limited services offerings
- ◆ Long negotiation times
- Ambiguous quality
- ◆ Hard to enforce SLA's
- Price defined by cost

- Real time provisioning
- Buy what you need when you need it
- Dramatic innovation in products and services
- Standard terms and conditions
- Measured, valued QoS
- ◆ Firm cash damages
- ◆ Price defined by market



# Enron Broadband Services Market Catalysts

- Connect major carriers by creating Pooling Points
- Develop software to facilitate "reservations" of future capacity
  - 15 minute increments
  - "Instant" Provisioning
- Variable Classes of Service (standardized SLAs)
- Agree to standardized purchase/sale contracts



# Bandwidth Intermediation Products



### EBS Traded Markets

- Wavelengths (2.5 Gbps)
- Point-to-Point Private Line Capacity (DS-3, STS-1, OC-n)
- IP Transit/Transport
- Satellite Capacity
- Storage

## • EBS "Transaction" Markets

- Right of Way
- Conduit
- Dark Fiber
- Collocation



# Pooling Point Concept **Enron Carrier 1 Carrier 2** Local Loop **Carrier 3 Characteristics**: **Benefits:** Price transparency via indexes Increased flexibility **Carrier 4** Instant provisioning of circuits - Reduced provisioning time Carrier ... Standard SLA - Bandwidth on demand Scalability

# Enron Intelligent Network



### **Pooling Point Network**

